



Niðurstöður reiðhjólakönnunar vorið 2011

25. Maí 2011

Framkvæmd könnunarinnar



- Flestar verslanir er selja reiðhjól á höfuðborgarsvæðinu heimsóttar
- BYKO, Europris, Everest, GAP, Hagkaup, Húsasmíðjan, Hvelli,r **Intersport**, Markið, Útilíf, Örninn, Hjólið, N-1
- Stjórnarmenn með gátlista, spurðu starfsmenn ákv. spurninga fyrst.

Löglegur búnaður á reiðhjóli

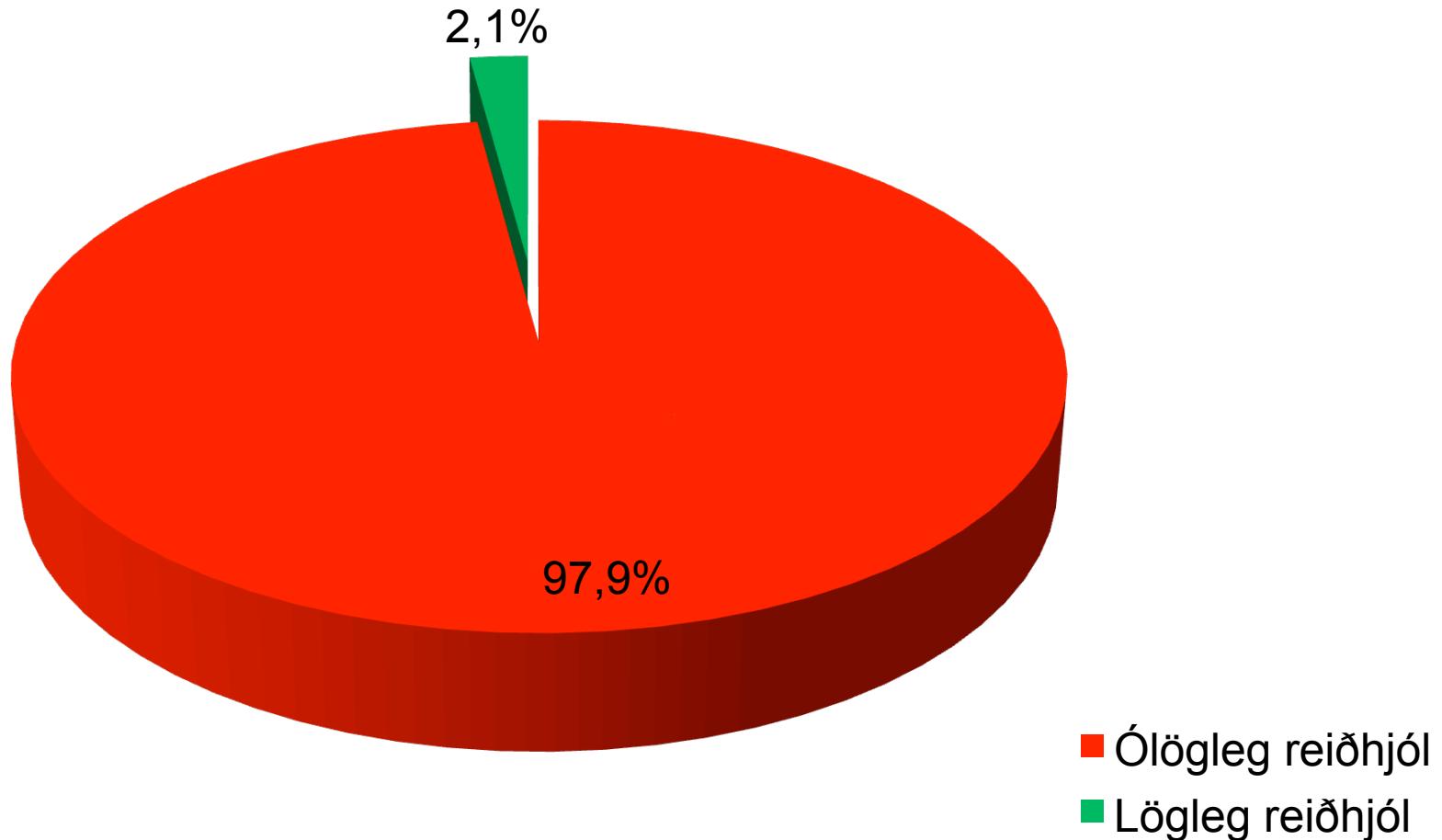


Skyldubúnaður:

- | | |
|--------------------------------|--------------------------|
| - Bjalla | - Keðjuhlíf |
| - Glitmerki framan | - Glitmerki aftan |
| - Fram- og afturbremsur | - Glit á fótstigi |
| - Teinaglit | - Lás |

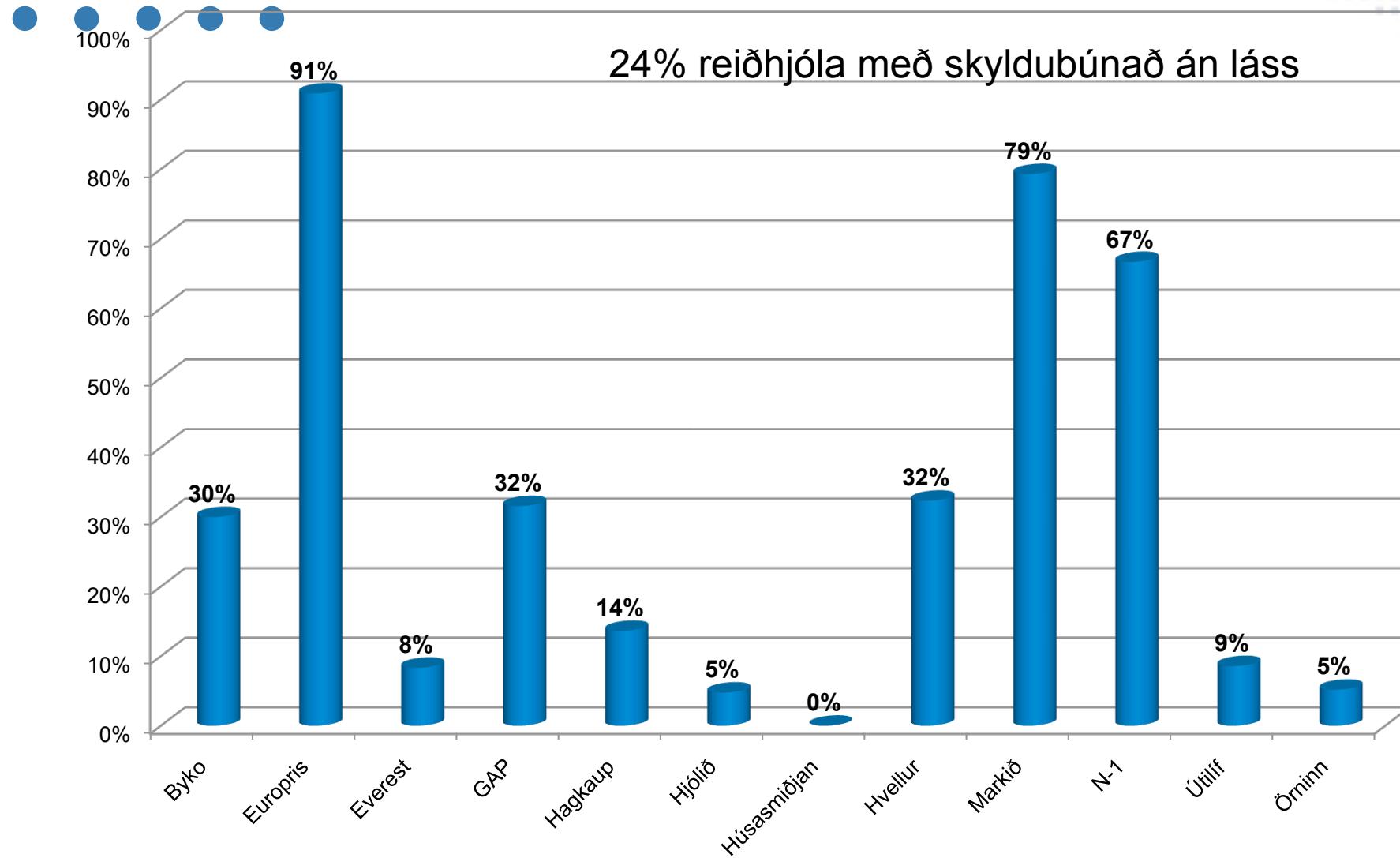
Auk þess: Ljós að framan og aftan sé reiðhjólið notað í rökkri eða myrkri

Megin niðurstaðan



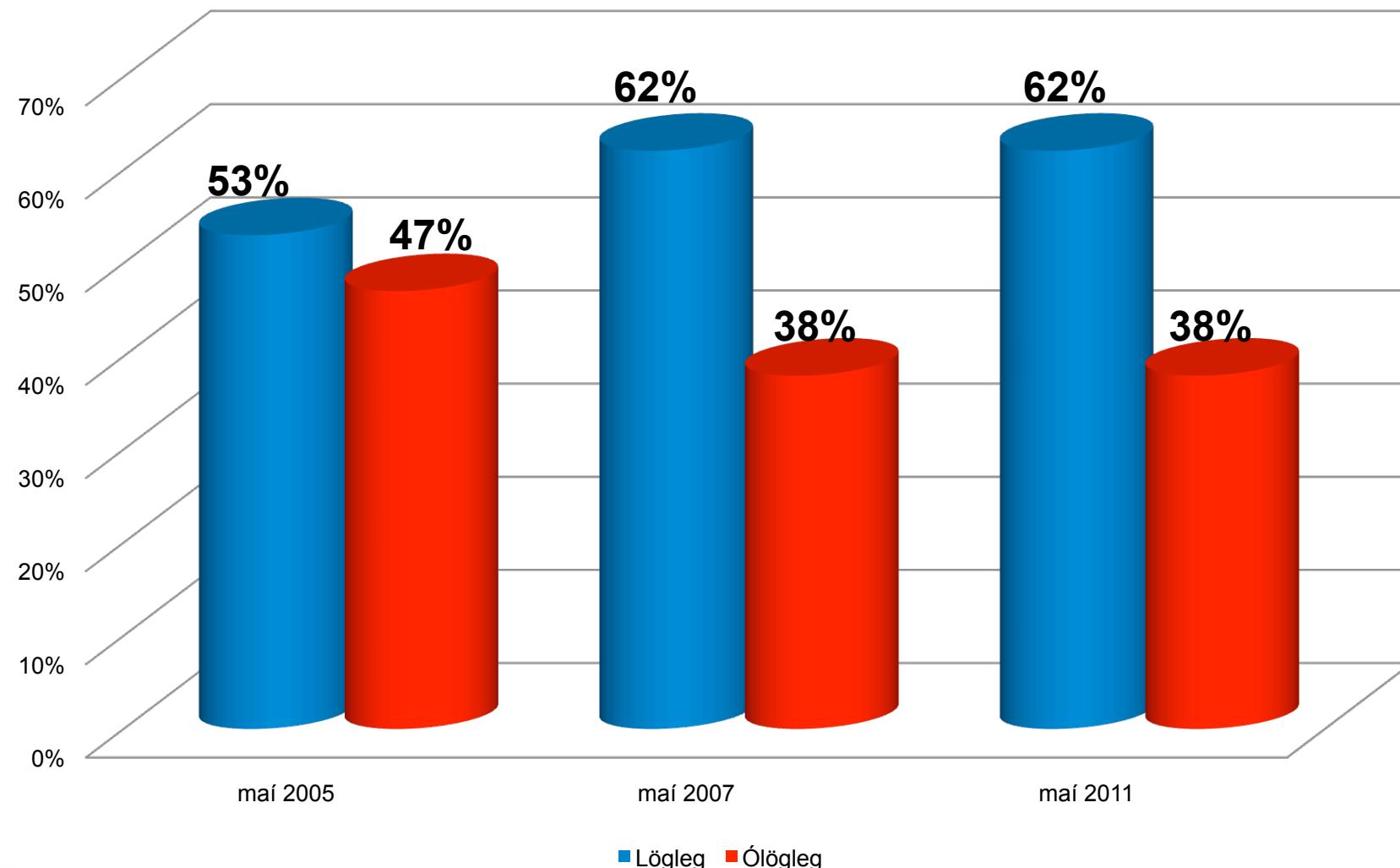
Staða á reiðhjólum í verslunum

Lás ekki reiknaður með

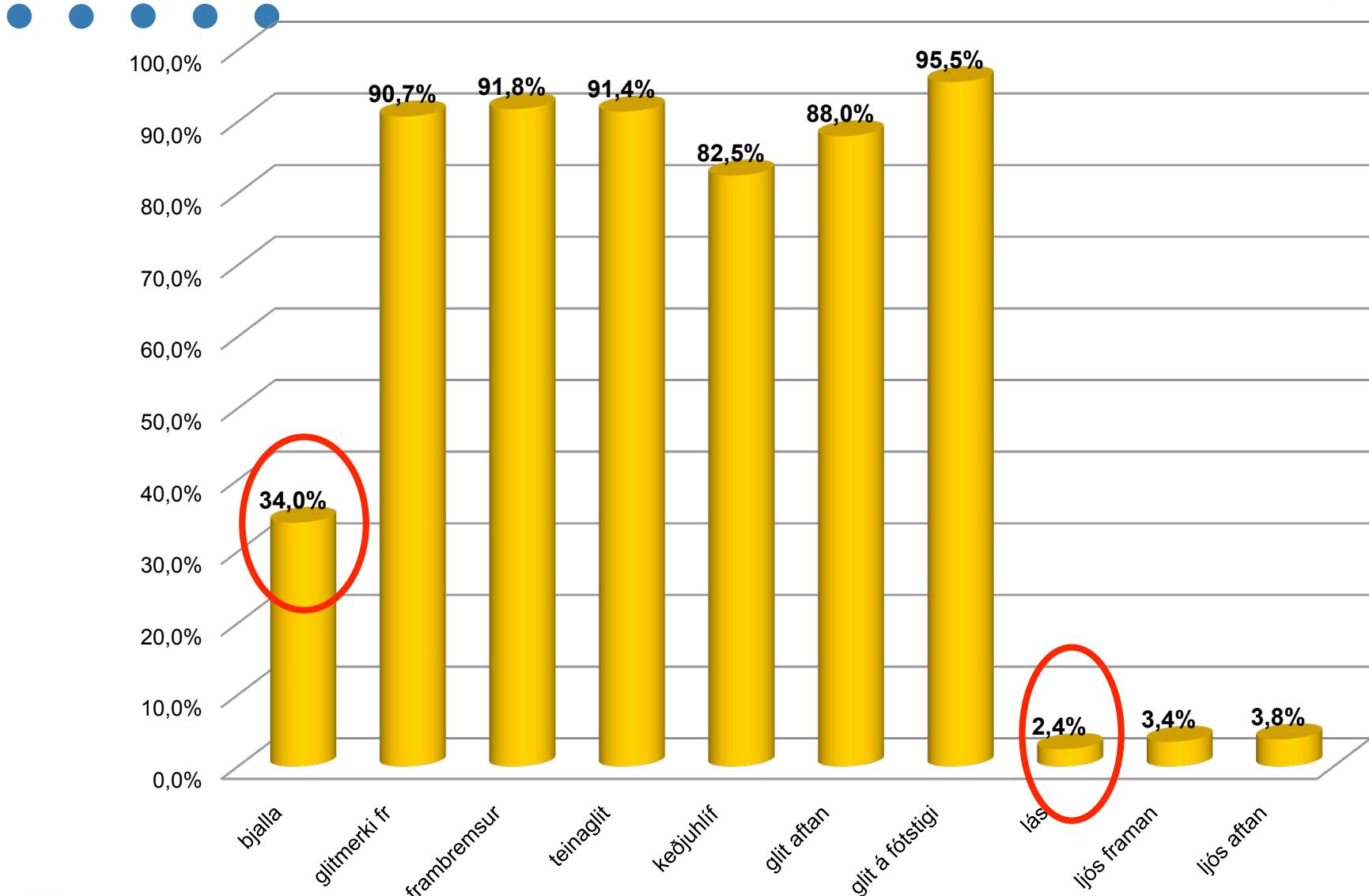


Staða á reiðhjólum í verslunum

Lás og bjalla ekki reiknuð með

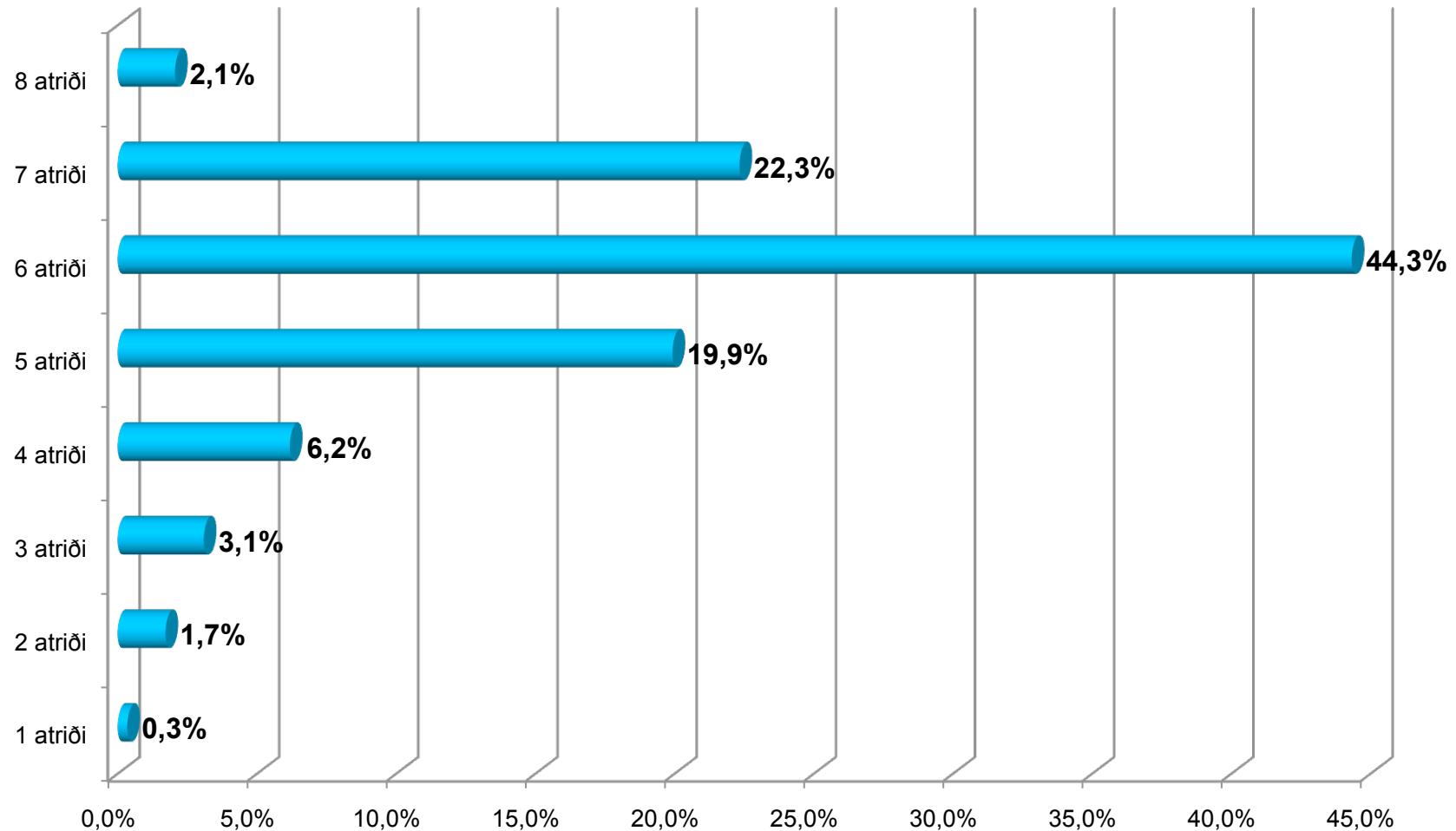


Búnaður reiðhjóla vorið 2011



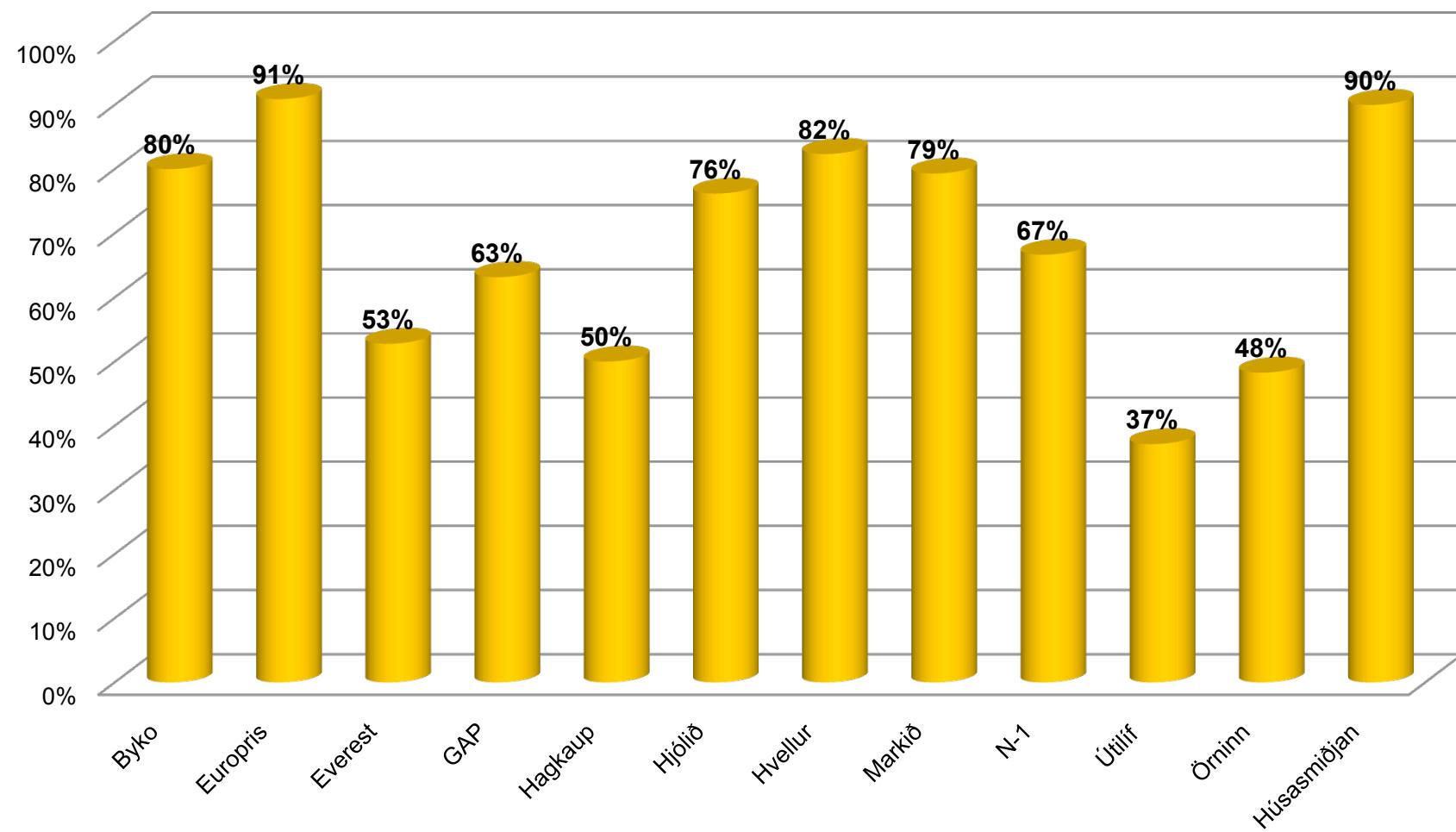
Fjöldi atriða í lagi (af 8 mögulegum)

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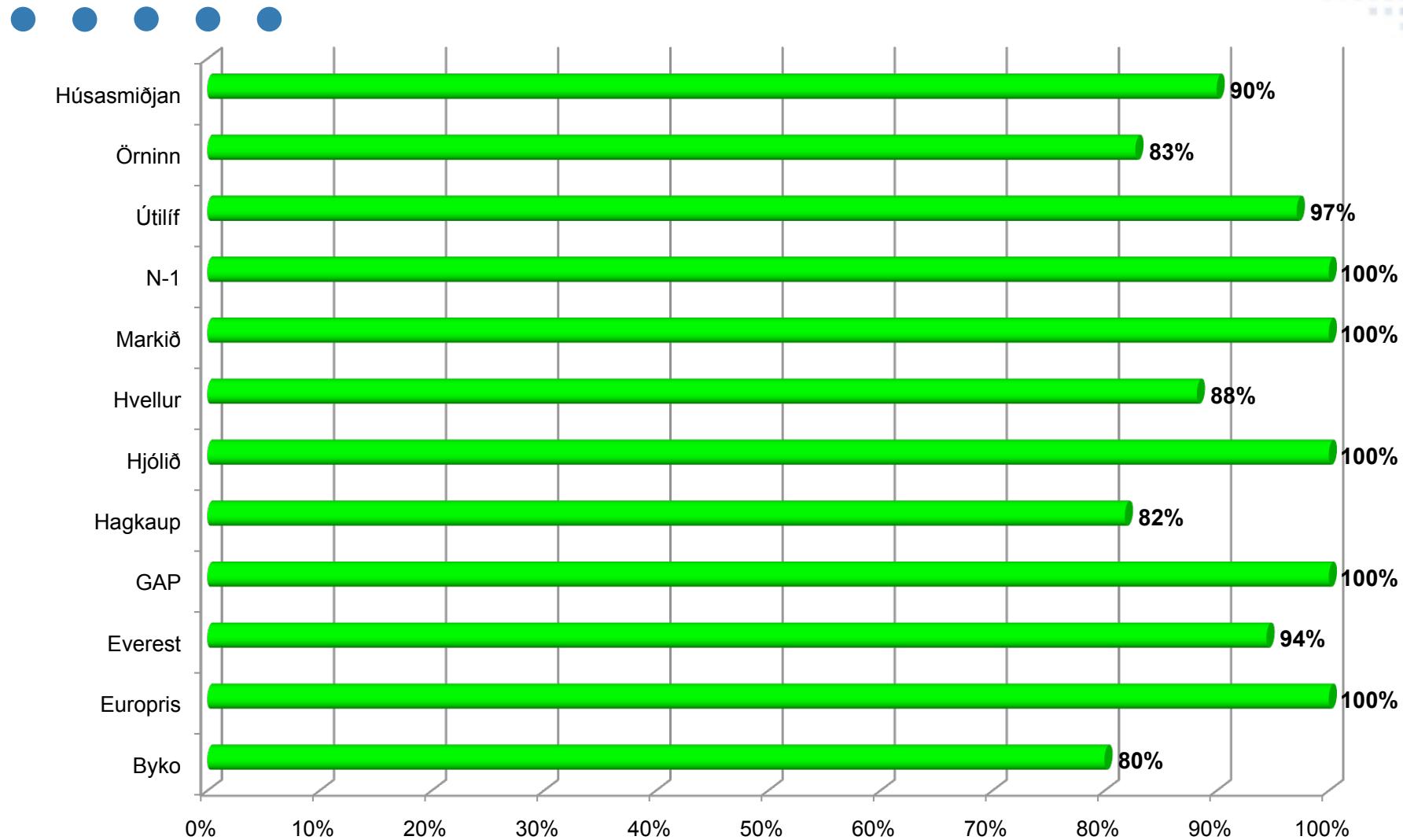


Fjöldi löglegra hjóla eftir verslunum

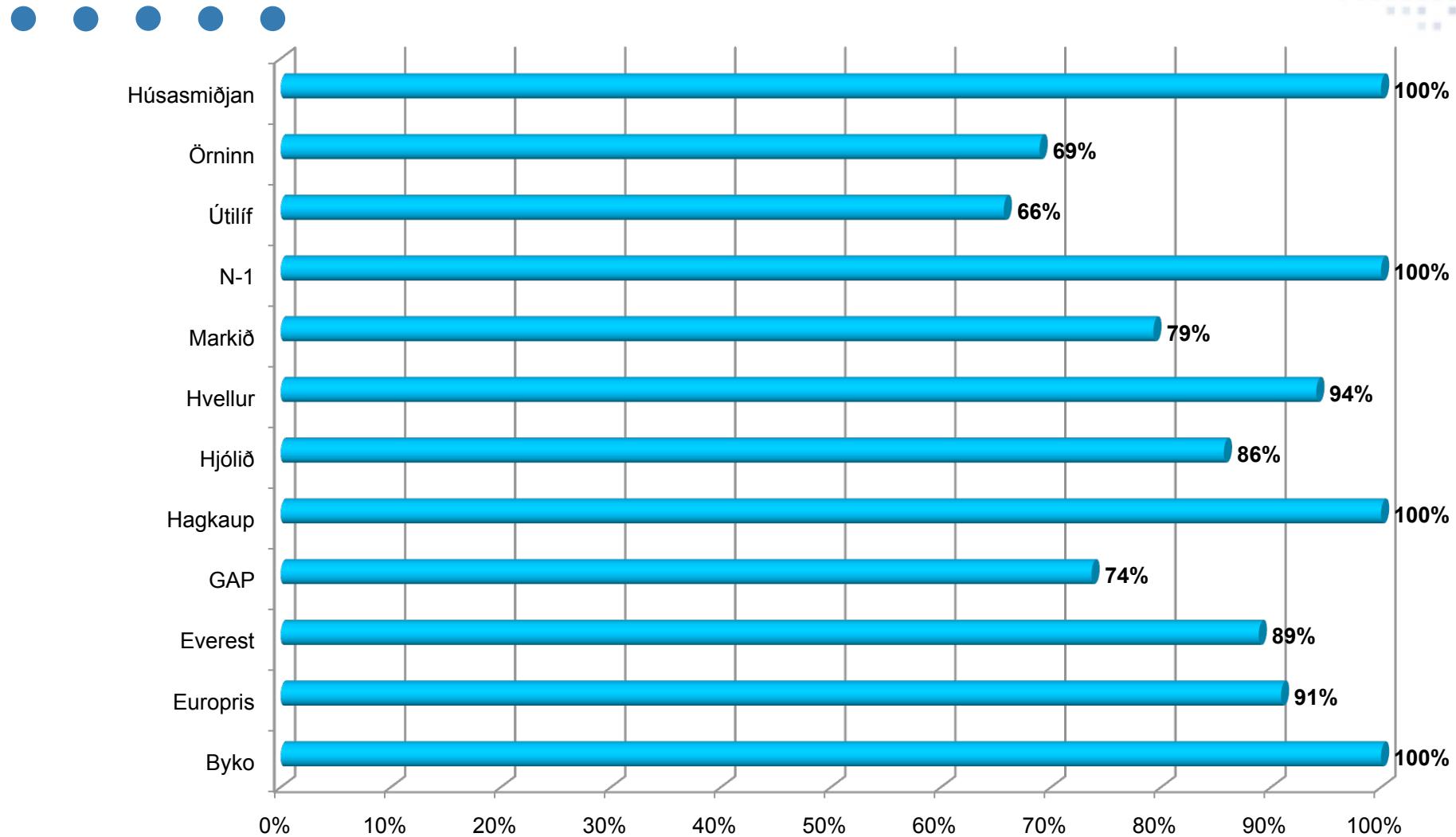
(Lás og bjalla ekki talin með)



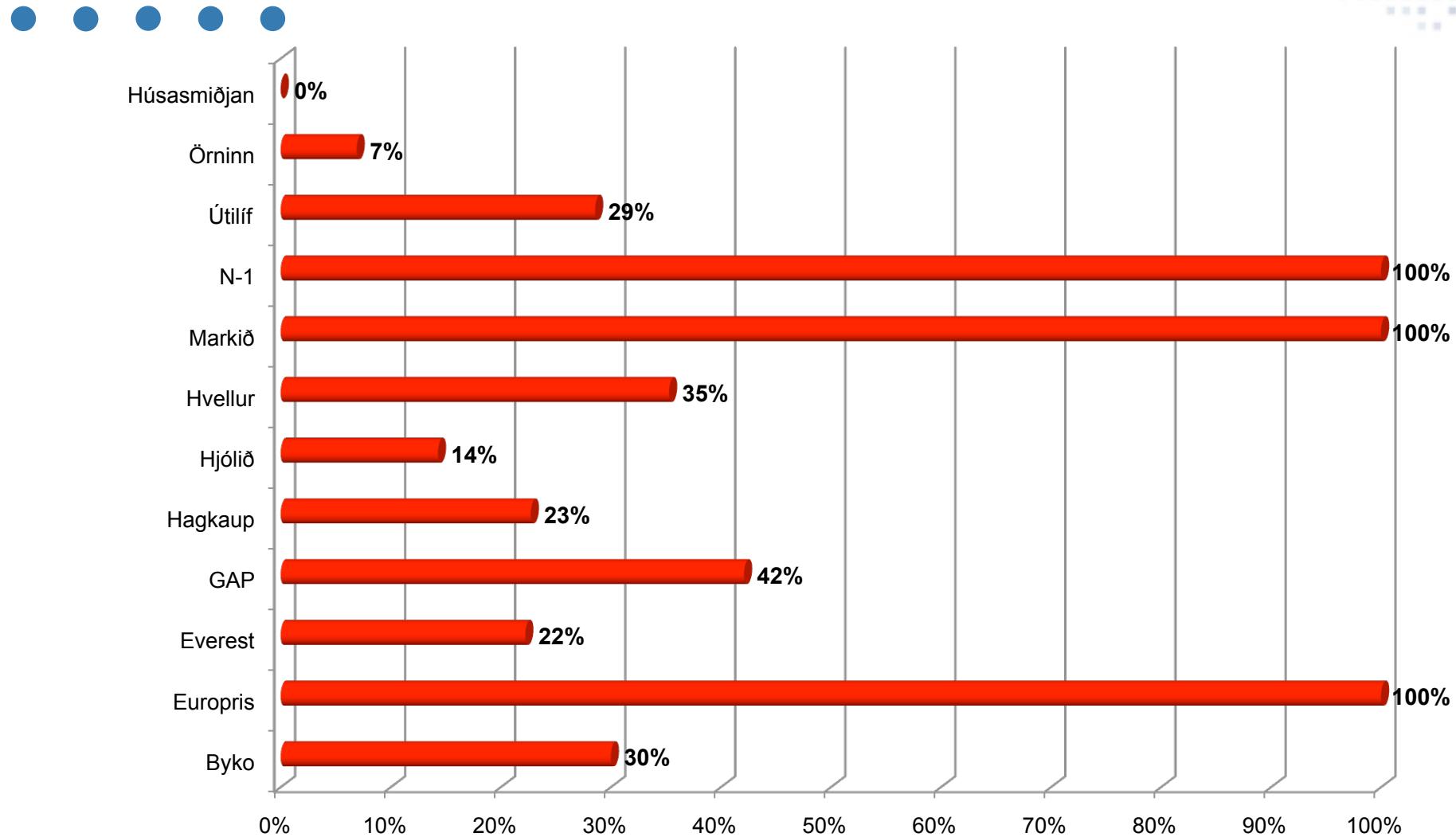
Staðan á frambremsum



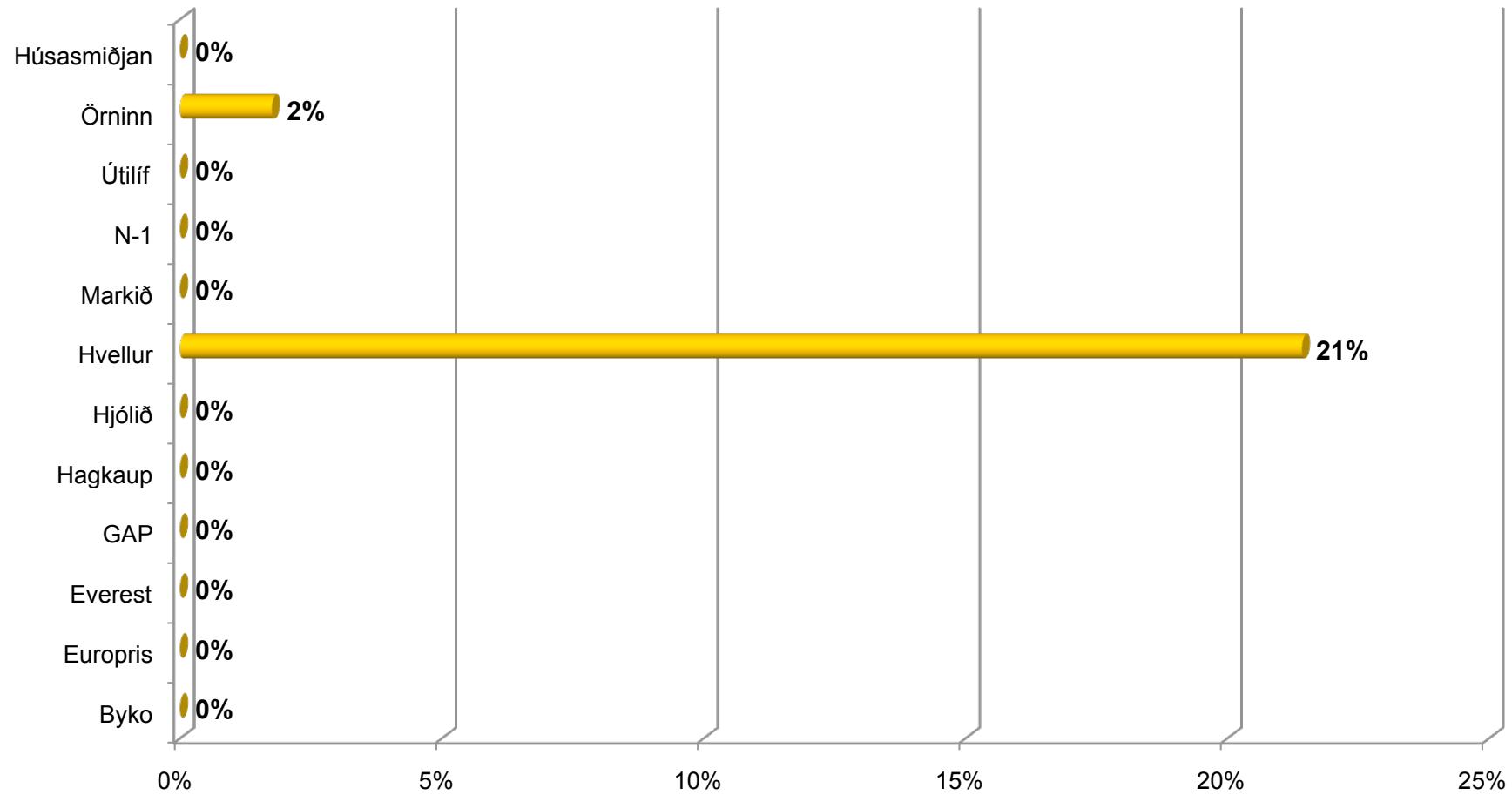
Staðan á keðjuhlífum



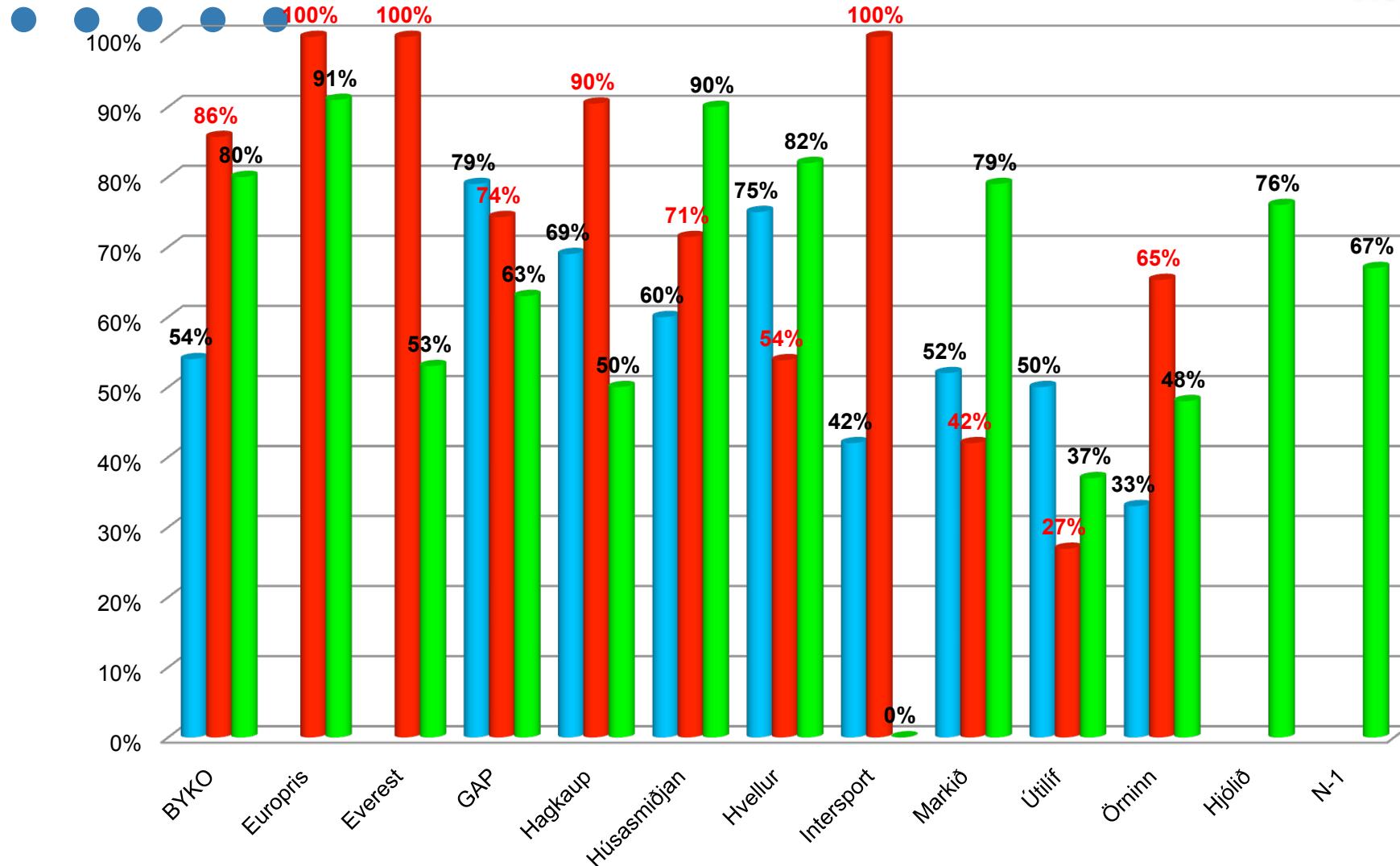
Staðan á bjöllum



Staðan á lásum



Þróun löglegra hjóla í verslunum frá 2005-2010



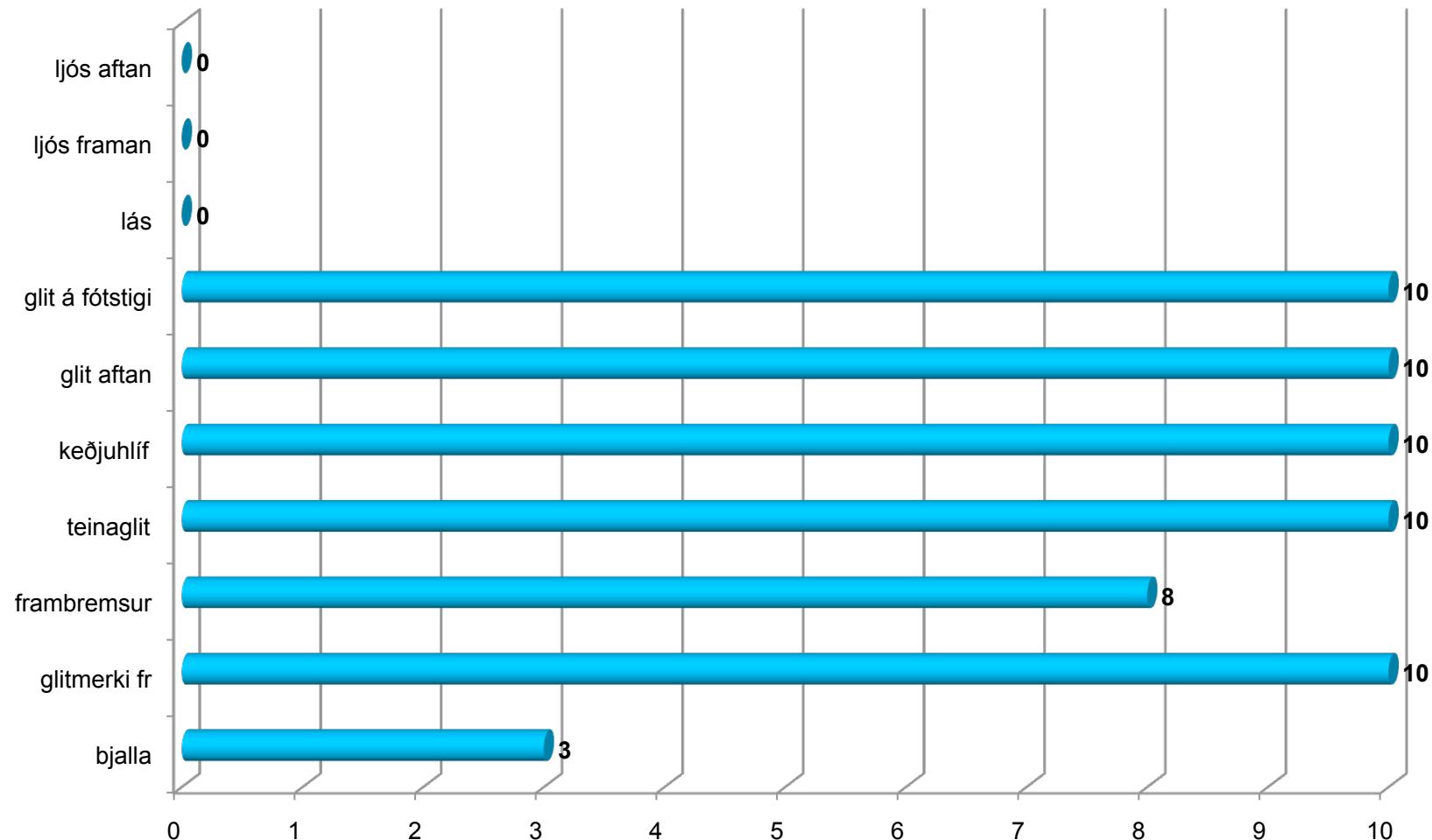
Staða einstakra verslana



- Á næstu glærum má sjá stöðuna hjá hverri verslun fyrir sig.
- Þær verslanir sem selja mikið af sérhæfðum reiðhjólum koma verr út, þar sem oftar vantar skyldubúnað á þau reiðhjól en þau sem ætluð eru almenningi.

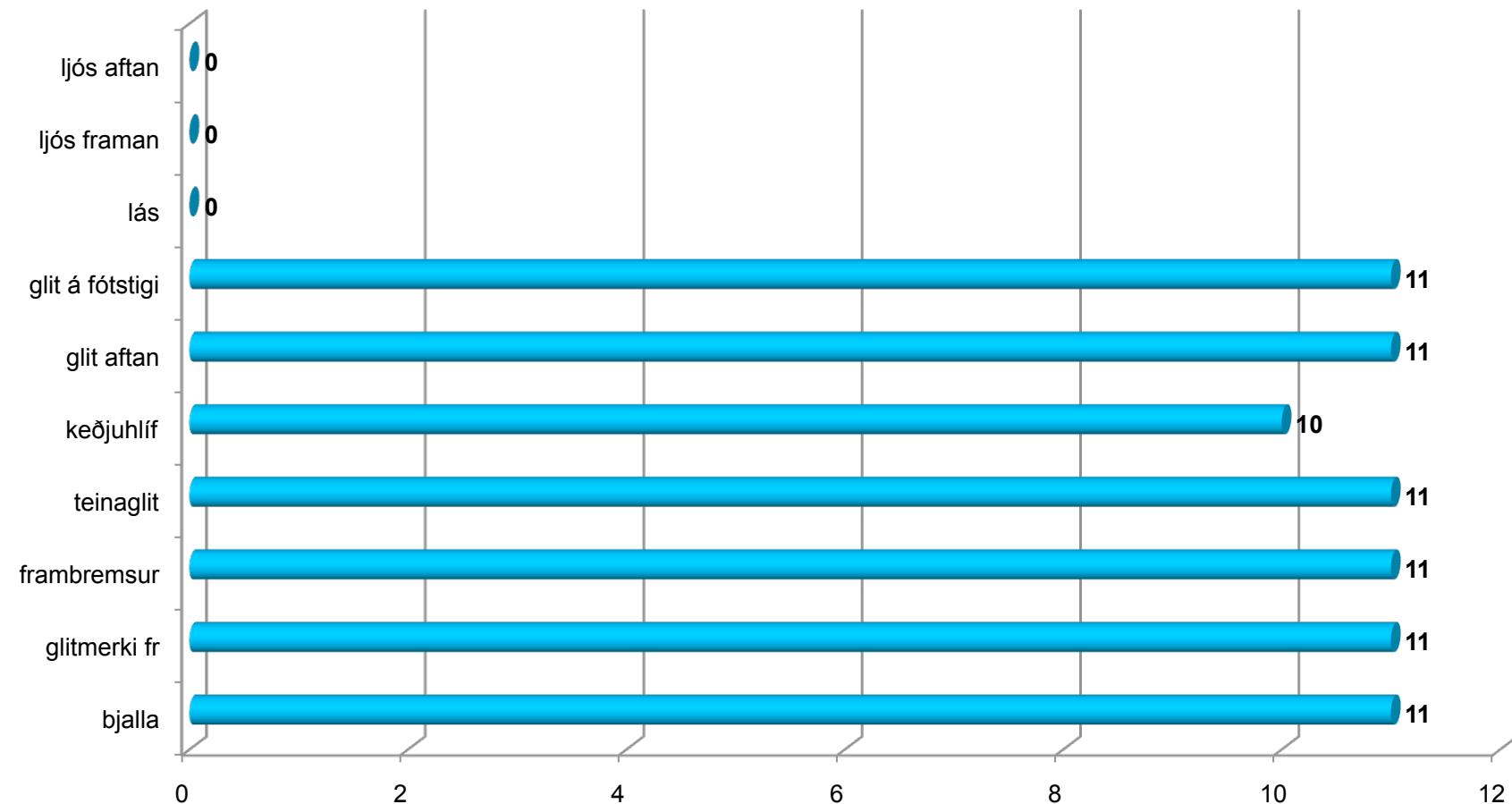


Byko 10 hjól



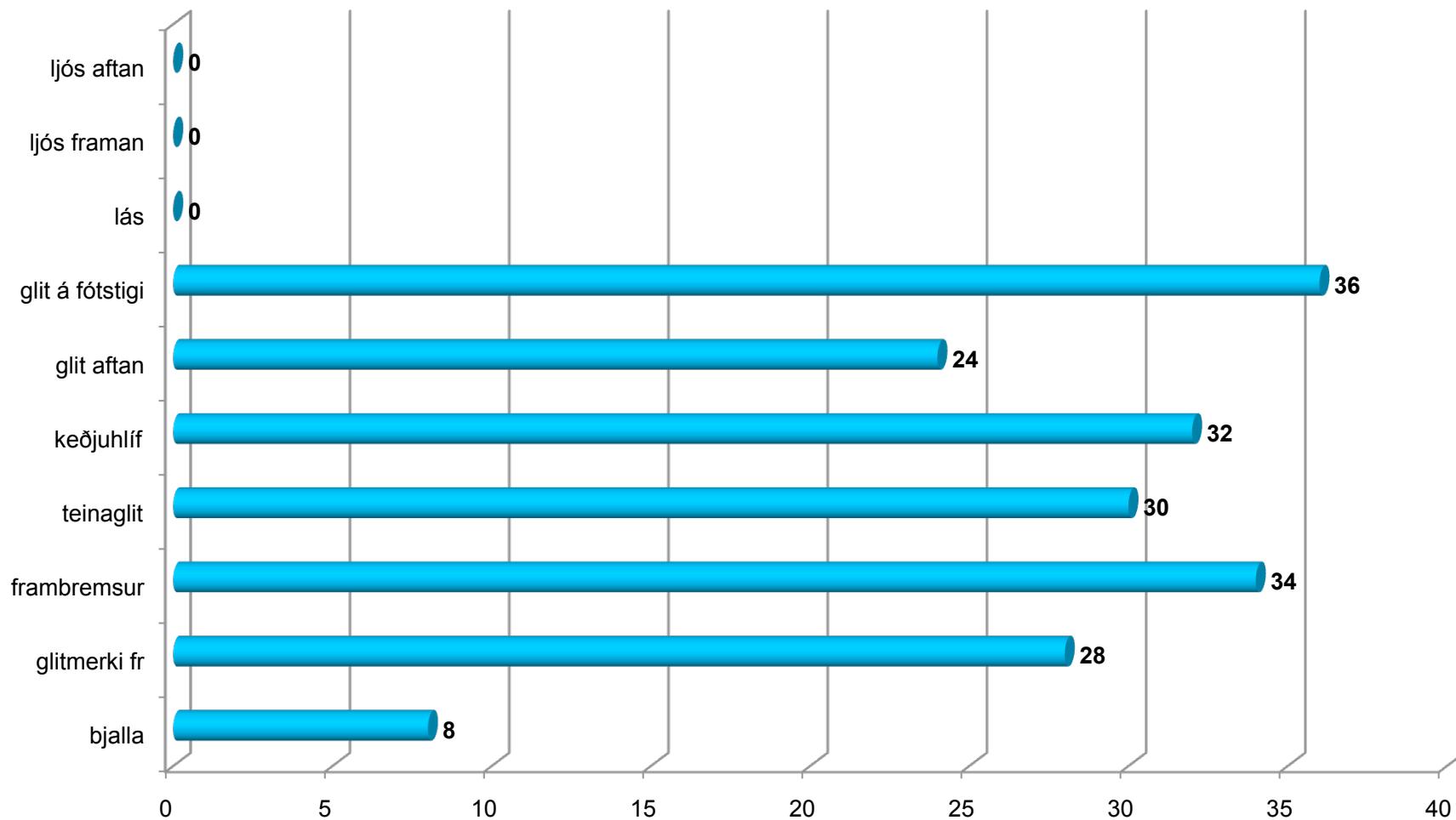


Europis 11 hjól



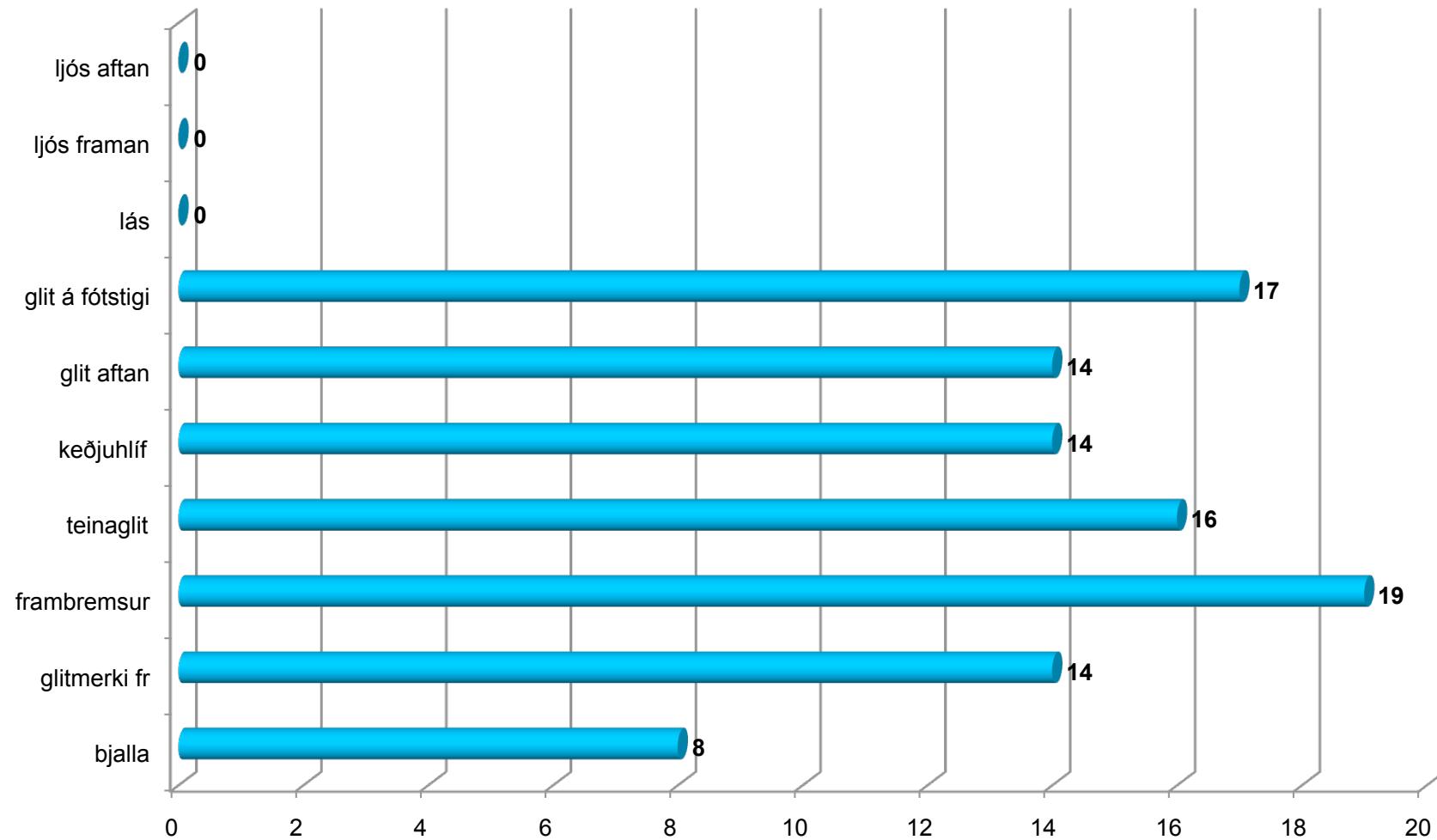


Everest 36 hjól



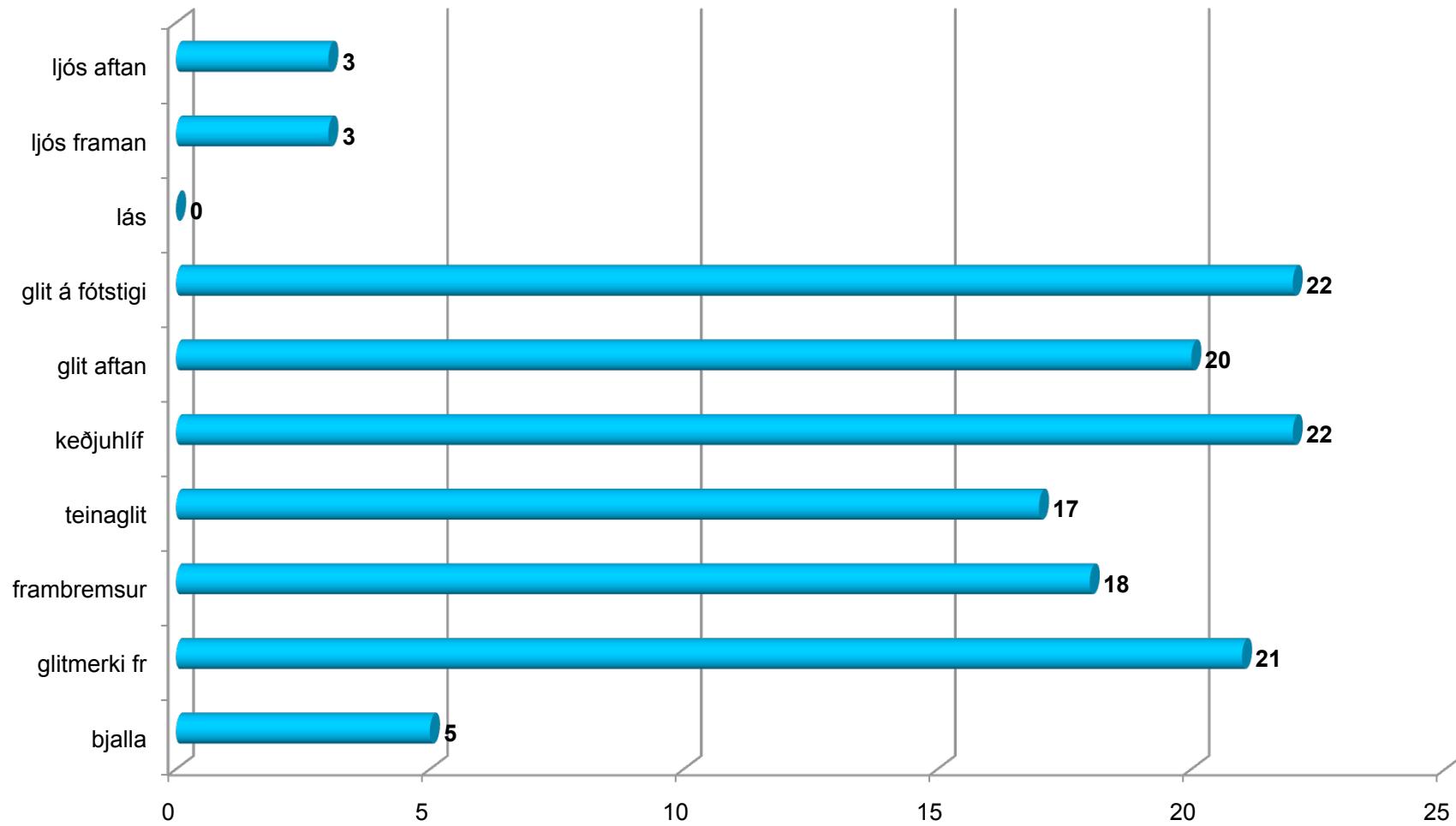


GÁP 19 hjól



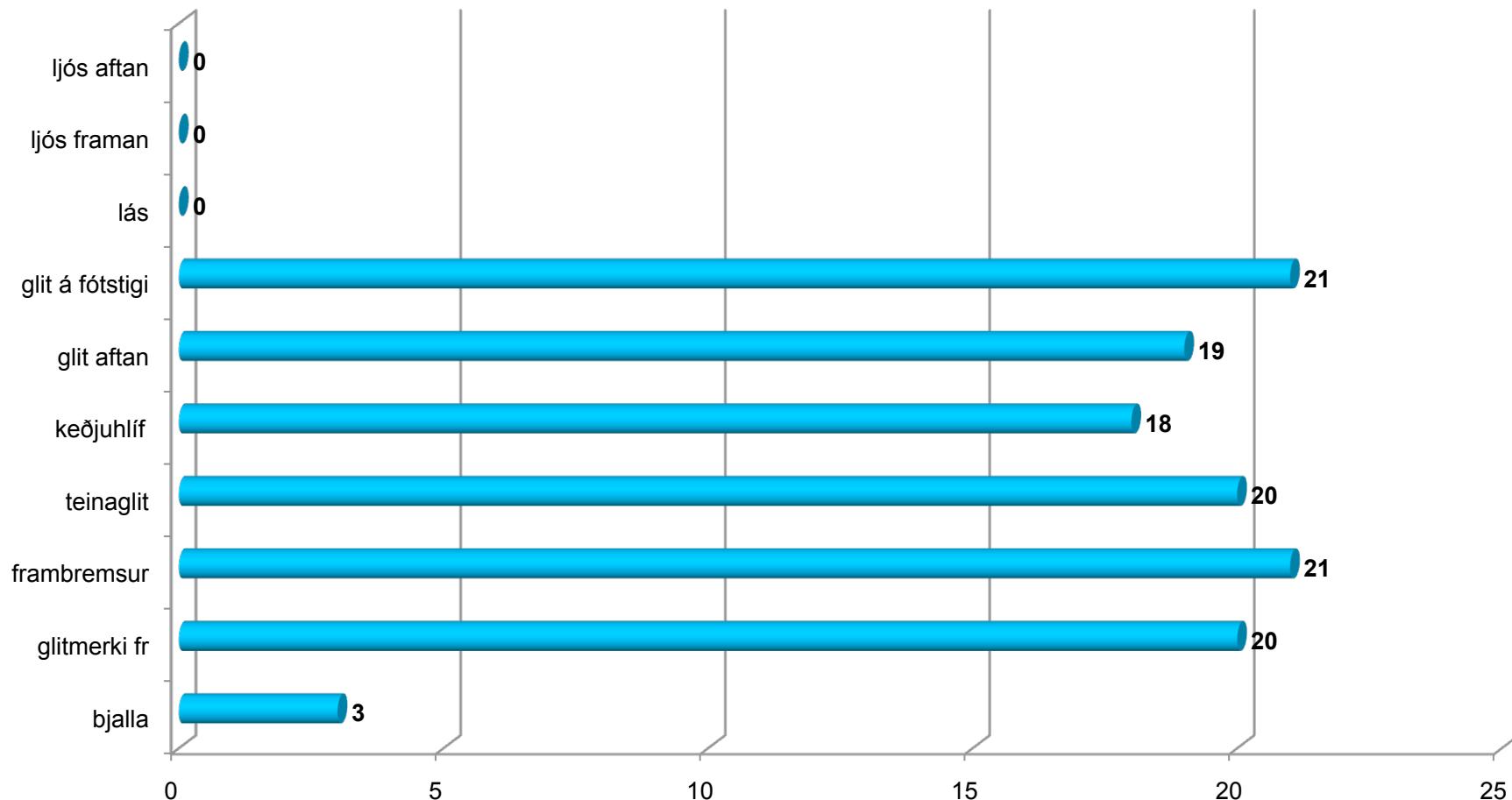


Hagkaup 22 hjól



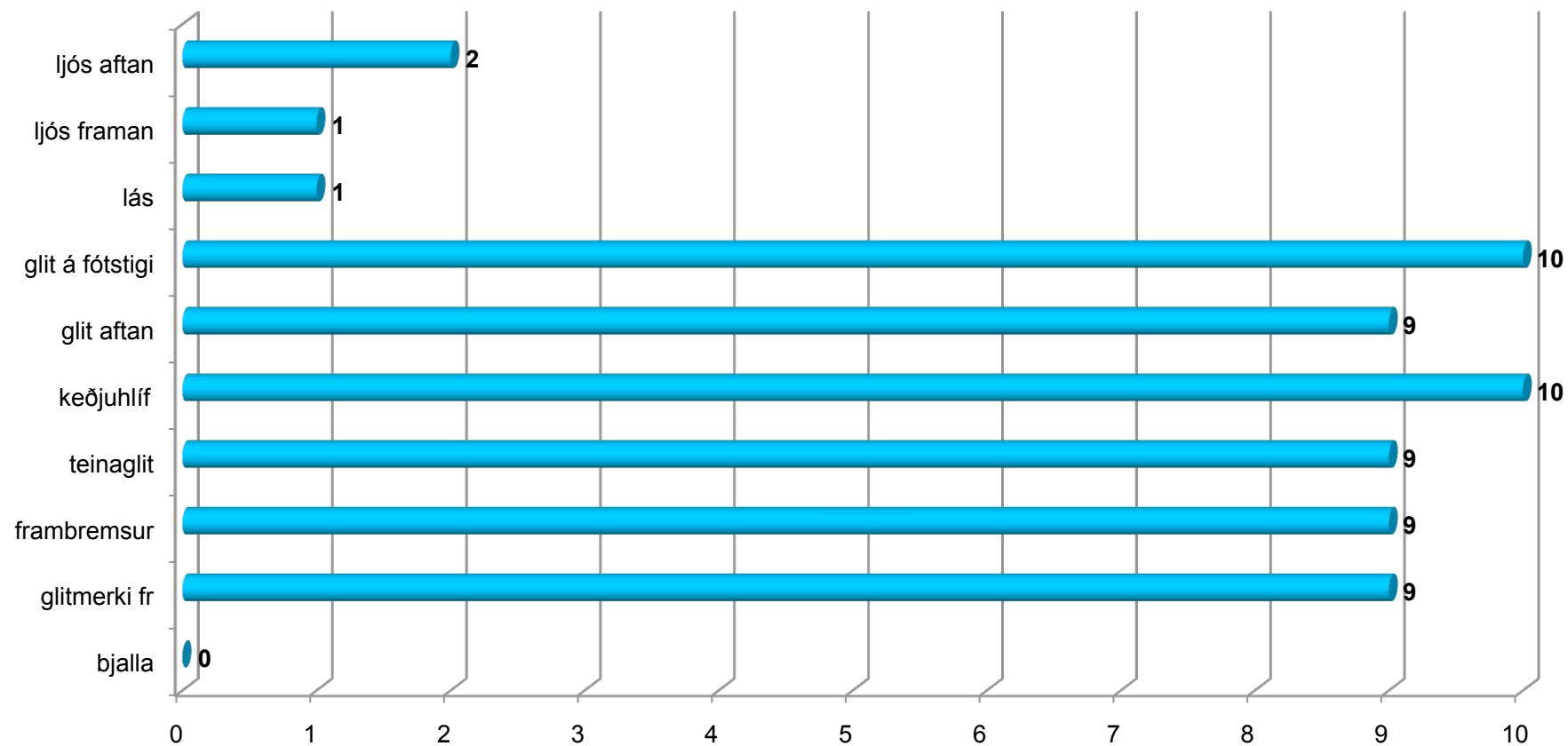


Hjólið 21 hjól



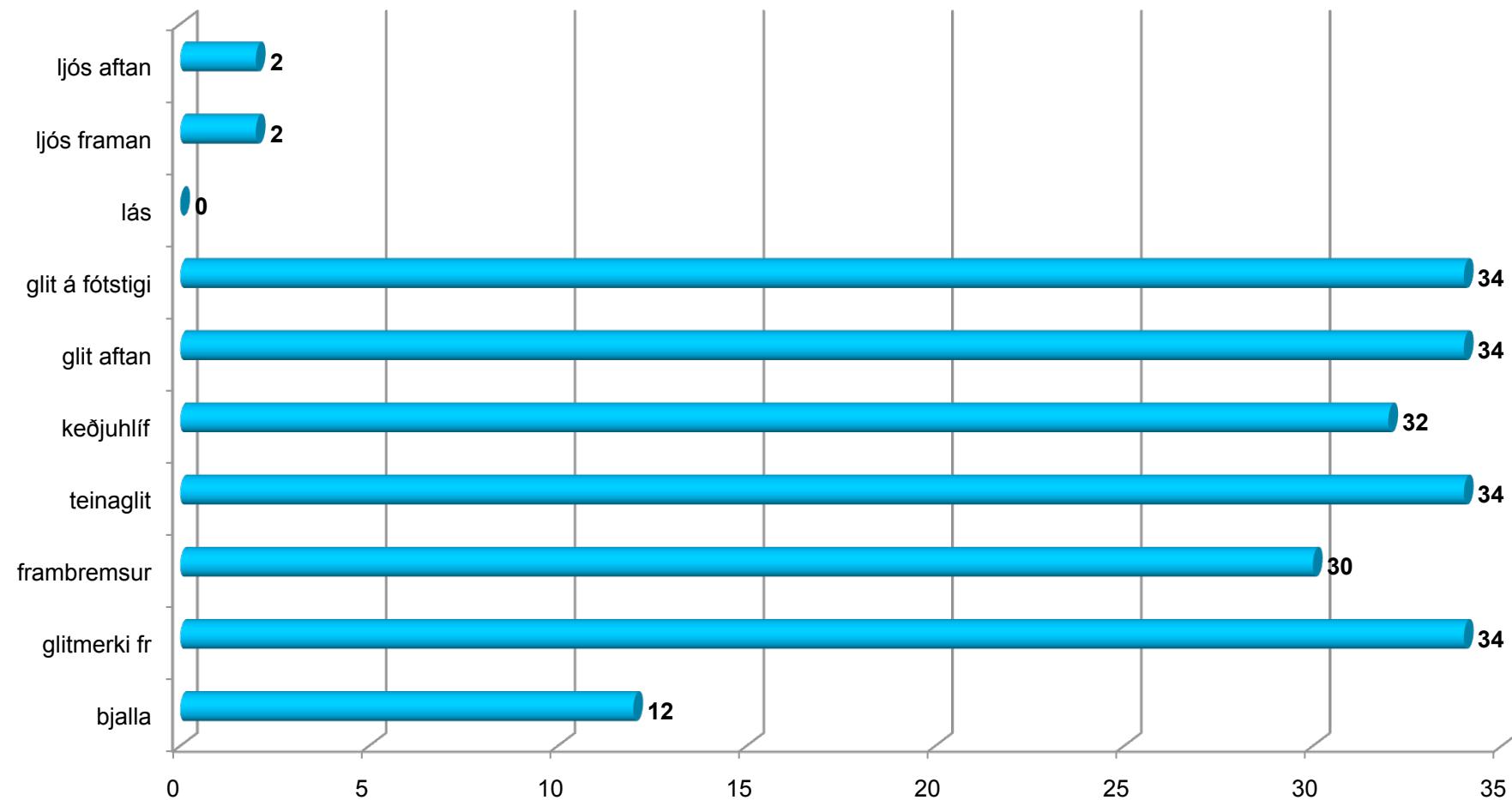


Húsasmiðjan 10 hjól



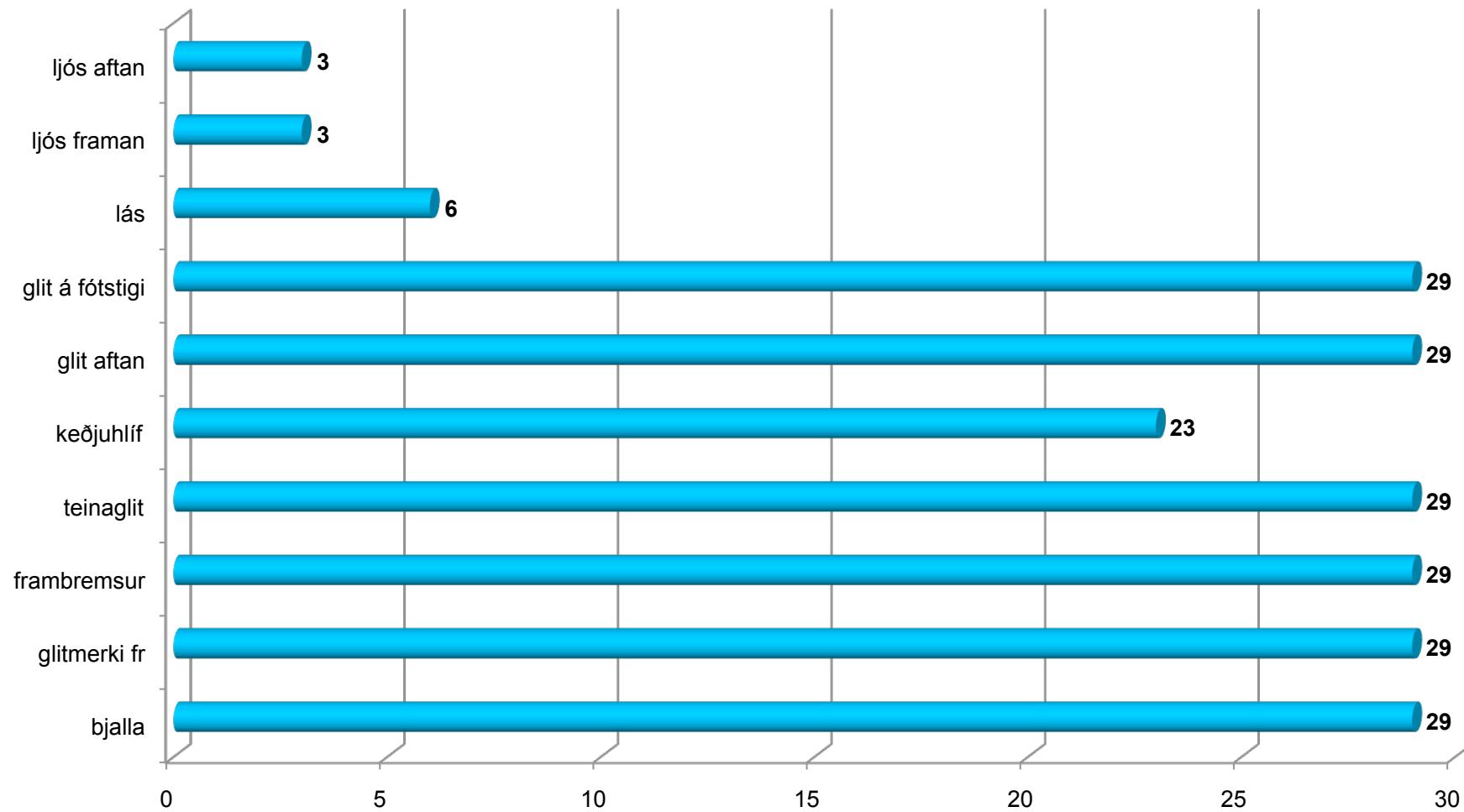


Hvellur 34 hjól



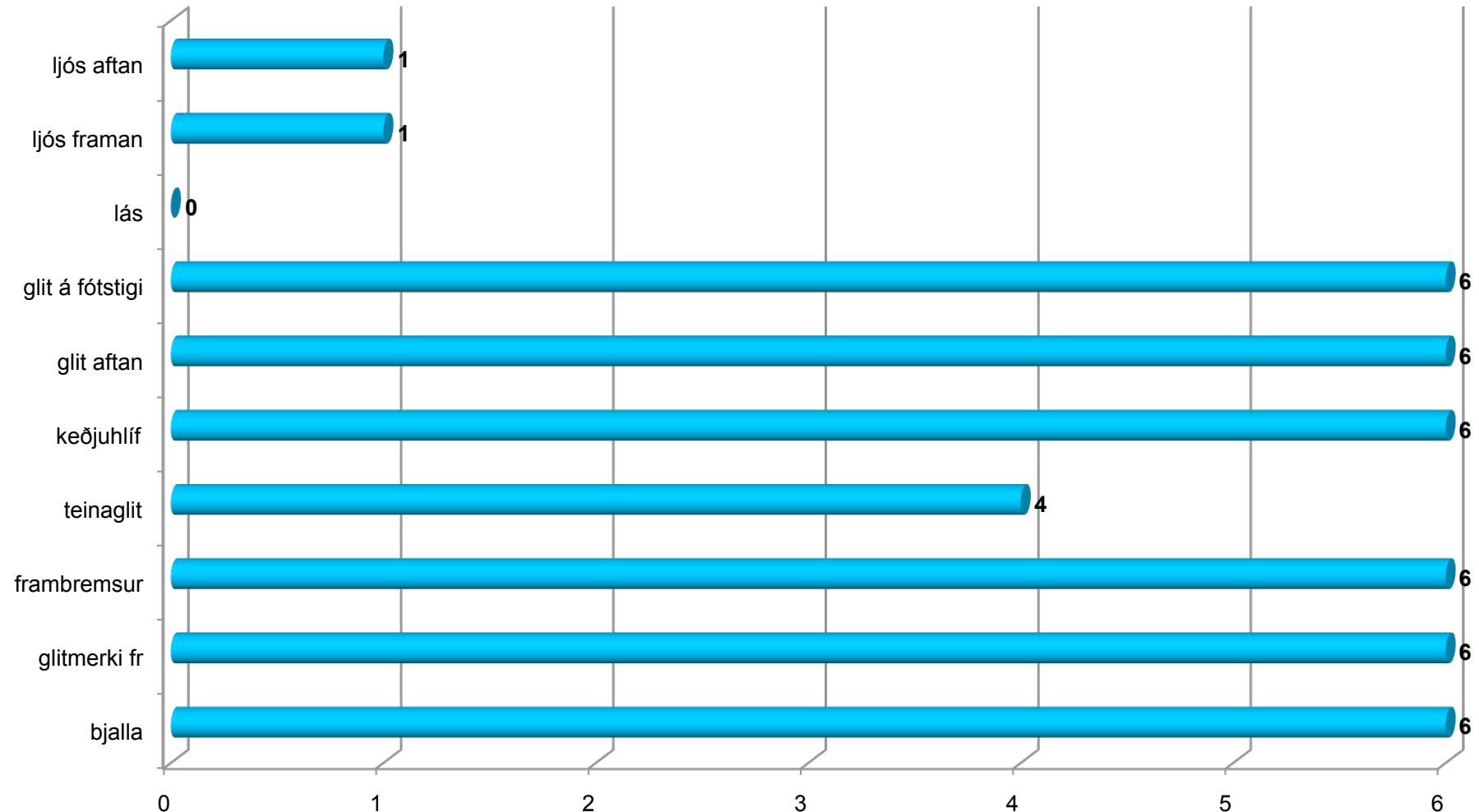


Markið 29 hjól



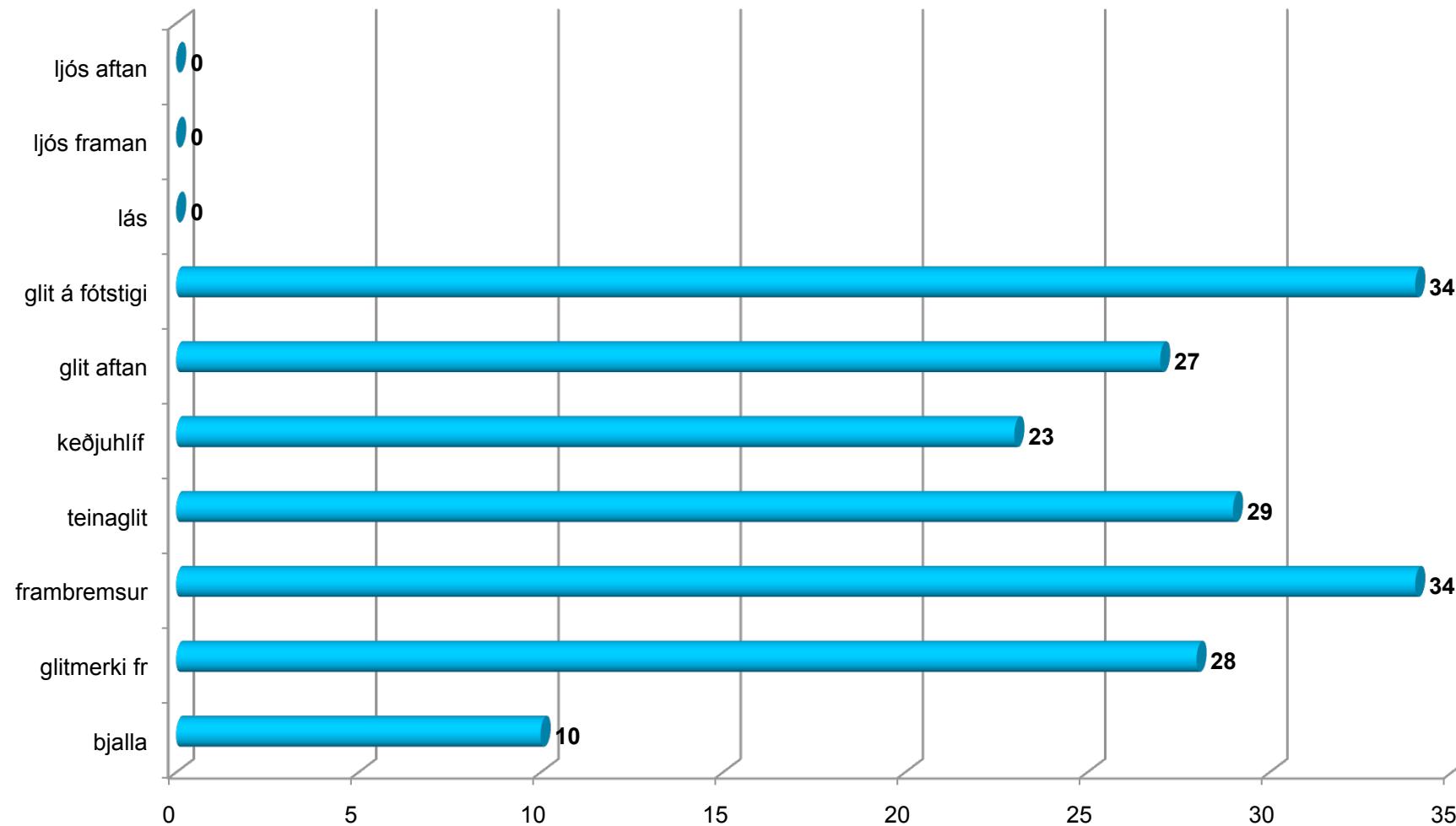


N-1 6 hjól



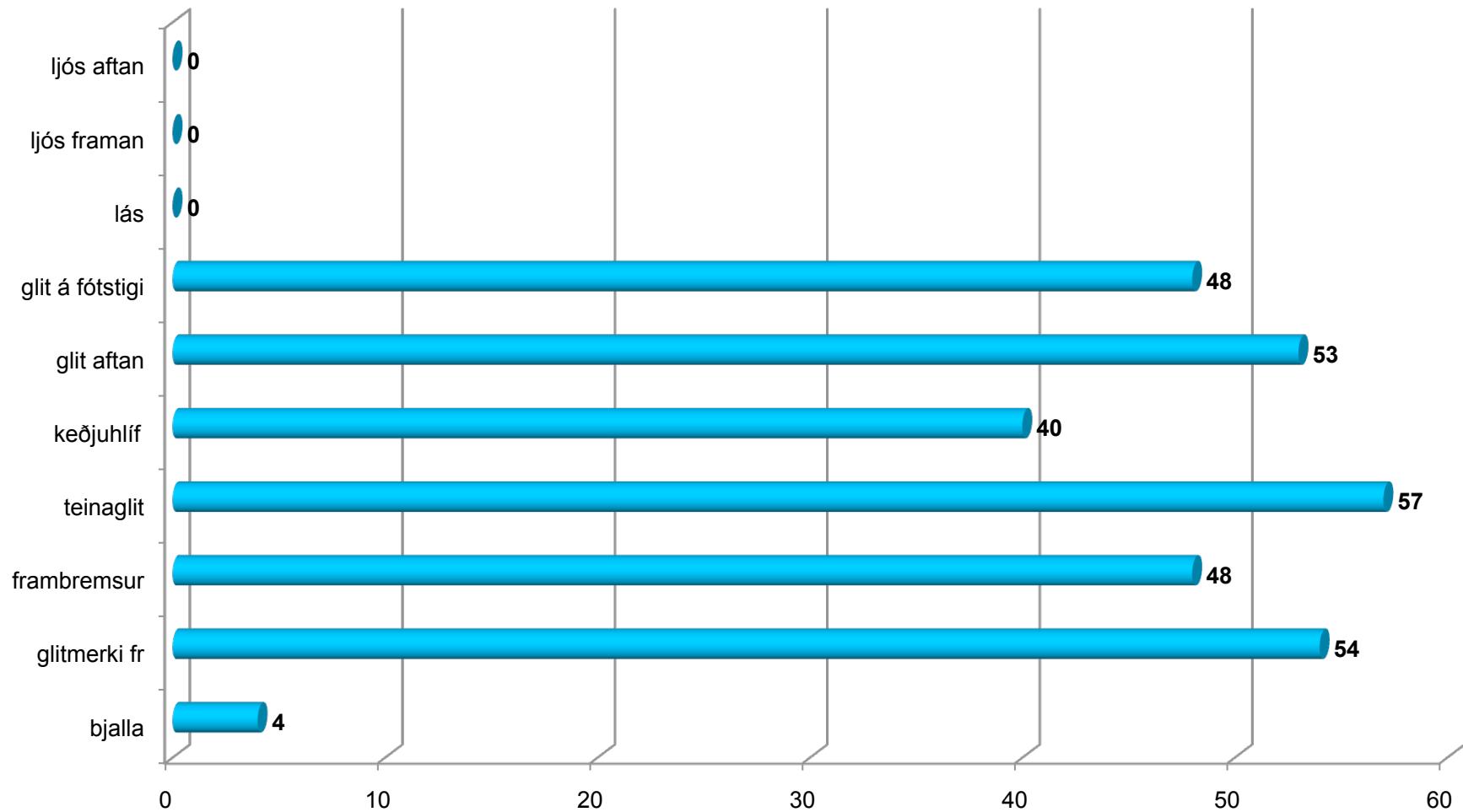


Útilíf 35 hjól





Örninn 58 hjól





Takk fyrir

www.brautin.is